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Terra Traverse Sponsors Checkpoint Tracker Adventure Racing Series, Announces Expedition Challenge

Missoula, MT- Checkpoint Zero Adventure Racing and Terra Traverse have formed a strategic partnership to cross promote the Terra Traverse Adventure Race, set for early October 2008 in Quebec Canada, and the 2008 Checkpoint Tracker Adventure Racing Series presented by Inov-8, a national, year long series of adventure races featuring online coverage of all Series events at CheckpointTracker.com.

Terra Traverse will provide a free entry to the inaugural 2008 Terra Traverse Adventure Race to the team that wins the Expedition Challenge, a new "series within a series" centered around the three multi-day expedition races in the Checkpoint Tracker Adventure Racing Series.

The team that earns the most points by competing in at least two of the three multi-day events in the CP Tracker Series, the Odyssey Adventure Racing Endorphin Fix, the Bonk Hard Racing Mighty MO Expedition or the Gravity Play Sports Xstream Expedition, will be awarded a zero cost entry to the 2008 Terra Traverse, a prize valued at \$10,000.

Each team's Expedition Challenge points total will be determined by adding together points from that teams best finishes at any two of the three qualifying multi-day events.

If the winning team has already registered for and paid the entry fee to Terra Traverse they will be issued a refund in full. As spots are limited, all teams interested in competing for a free entry to Terra Traverse are encouraged to register for the race now at TerraTraverse.com. Registration fees for Terra Traverse will be refunded to the winning team after points totals are finalized following the Xstream Expedition.

"Terra Traverse represents the next evolution of adventure racing and an exciting one at that. The format they've embraced will ensure a better experience for everyone involved from the racers to the fans to the sponsors," commented Paul "Yak" Angell, president of Checkpoint Zero, LLC. "I'm very excited that we'll be sending the team that dominates the three multi-day adventure races in the Checkpoint Tracker Series to Quebec to compete against the worlds best adventure racers."

"Checkpoint Zero continues to innovate with the Checkpoint Tracker Adventure Racing Series," said Ian Adamson, Terra Traverse Race Director. "They're helping to create a broader spectator base by providing a way for more race promoters to deliver online race coverage at low cost. We're looking forward to supporting their efforts to grow the sport."

About Checkpoint Zero

Checkpoint Zero, LLC is an adventure racing media and event management company based in Greenville, SC. The company operates the popular adventure racing news website Checkpointzero.com and manages the Checkpoint Tracker Adventure Racing Series at CheckpointTracker.com.

About Terra Traverse

Terra Traverse will launch it's inaugural Expedition Journey format Adventure Race October 4-10, 2008 in the spectacular province of Quebec Canada. The first Terra Traverse event will include 75 four-person coed teams covering approximately 600 kilometers across stunning terrain. For more information visit TerraTraverse.com.