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Terra Traverse Quebec is more accessible than ever!

Missoula, MT- Terra Traverse announced today that it is making Terra Traverse Quebec more accessible to adventure racing teams through a number of enhancements designed to support race teams and their efforts to participate in the inaugural Terra Traverse race.

Due to an overwhelming response from sponsors associated with the national television broadcast, Terra Traverse is pleased to announce a new entry fee for Terra Traverse Quebec. Effective immediately the entry fee is now \$5,000 for all teams. The change reflects the organizers commitment to reduce the monetary burden for all competitors interested in experiencing the new era in adventure racing.

To that end, Terra Traverse has also secured a deal with Air Canada to provide a 50% discount on airfare to teams participating in Terra Traverse Quebec. Air Canada provides flights to and from Canada, US, Europe, Australia and Eastern Asia.

Finally, in recognition of the dependence many adventure racing teams have on sponsorship, Terra Traverse is providing a Sponsorship Package for teams to utilize in their efforts to secure corporate support. The package includes an easy-to-use professional PowerPoint that teams can use when making presentations to sponsors. The PowerPoint has specific details regarding Terra Traverse Quebec and how sponsors can benefit by supporting a participating team.

Terra Traverse will launch its inaugural Expedition Journey format Adventure Race October 4-10, 2008 in the spectacular province of Quebec Canada. The first Terra Traverse event will include 75 four-person coed teams covering approximately 600 kilometers across stunning terrain. For more information visit www.terratraverse.com.

Top adventure racing teams including Team Nike have already secured spots in Terra Traverse Quebec. Mike Kloser, captain of Team Nike says, "A major factor in our decision to compete in Terra Traverse Quebec was the team behind the event such as John Barrett, Ian Adamson, Billy Mattison and Jay Smith. Based on their experience and history with the sport of adventure racing, they will undoubtedly organize and produce an incredible race. As for the location, we've competed in this region before and are excited to experience the beauty and the challenge of the Quebec terrain once again!"

For more information on the race and to register your team, go to www.terratraverse.com, or send an email to info@terratraverse.com.